



Eduardo Ramírez / Guadalajara, Jalisco. Zapopan

eddie.ramgon@gmail.com



portafolio:
www.alofish.net

EDUCATION

CIRA COLLEGE

Canada International Royal Arts College

(2022-2024)

Diploma in Media Design &
Web Development

UNIVA

Universidad del Valle de Atemajac

(2008-2012) GRAPHIC DESIGN

Graduated from college. Jalisco, MEX.

CORPORATE EXPERIENCE:

2014-2020 VALLARTA ADVENTURES

Senior Graphic Designer

Locations: Cancun, Bahamas and Los Cabos

- Advertising campaigns & publications
- In charge of quotes, inventories and facilities
- Transportation labeling (ground & maritime)
- Institutional stationery, uniforms and signs
- Designed merchandise and souvenirs.

2010-2013 SEÑOR FROGS

Graphic Designer

Locations: Puerto Vallarta and Cancun

- Social media & print media
- Conducted product photography
- Developed e-marketing materials
- Character designs
- Entertainment performances

VANCOUVER, CANADA.

#Cadspiderman

March 2022-April 2025

Co-Op Project

Web Designer & Project management.

In charge of logistics, social media, reservations, and promotion. Over 150 events held in Vancouver.

iluv.afro

2022-Current

Founder & Brand Designer

Developed a bold visual identity celebrating Afro hair and culture.

Created original illustrations, motion graphics, and AI-powered content.

Canucks Sports & Entertainment

2022-2025

Conversions Staff / part time

Transform sports field for event use

ABOUT ME

My mission is to transform ideas into impactful graphic designs that capture each brand's unique essence.

With over 20 years of experience as an acrobatic dancer, I bring discipline, passion, and creativity to every project.



Cover Letter

I'm Eddie

I am a passionate designer deeply connected with the sports and entertainment industries. During my CO-OP, I founded a children's entertainment service company, managing branding, web design, social media, logistics, and sales. This experience sharpened my design and project management skills and led to collaborations with martial arts centers, dance academies, and photographers.

I bring 6 years of experience as a Senior Graphic Designer at The Adventures Group, a world-class company tours with locations in Puerto Vallarta, Los Cabos, and Cancun. I managed all aspects of print media publicity, signs and uniforms.

Additionally, I spent 3 years at Señor Frog's, where I designed over 35 characters for the restaurant and boutique.

Thank you for considering my application. I'm confident my skills, talent, and experience will contribute positively to your team

Best regards,

Eddie

REEL



Graphic Design Experience

Canada Vancouver, BC



NOT OFFICIAL LOGO

INTERNSHIP

Sample Logo Design
Staff Uniform
Social Media Post

PORTFOLIO



CO-OP

Web Development
Project Management
Social Media

PORTFOLIO



CO-OP

Branding Design
Motion Graphics
Ai Illustrations

PORTFOLIO



International Companies

Puerto Vallarta, MEXICO



GRAPHIC DESIGNER

Advertising campaigns
& print media
Puerto Vallarta, Cancun, and Los Cabos



Puerto Vallarta

GRAPHIC DESIGNER

Social Media
Character Development
Public Relationships





LOGO



BRANDING



MENU



LOGO



MEDAL



BRANDING

