



iluvafro@outlook.com

Soundtracks • Illustrations
Motion Graphics & Web Design



iluvafro



iluv.afro



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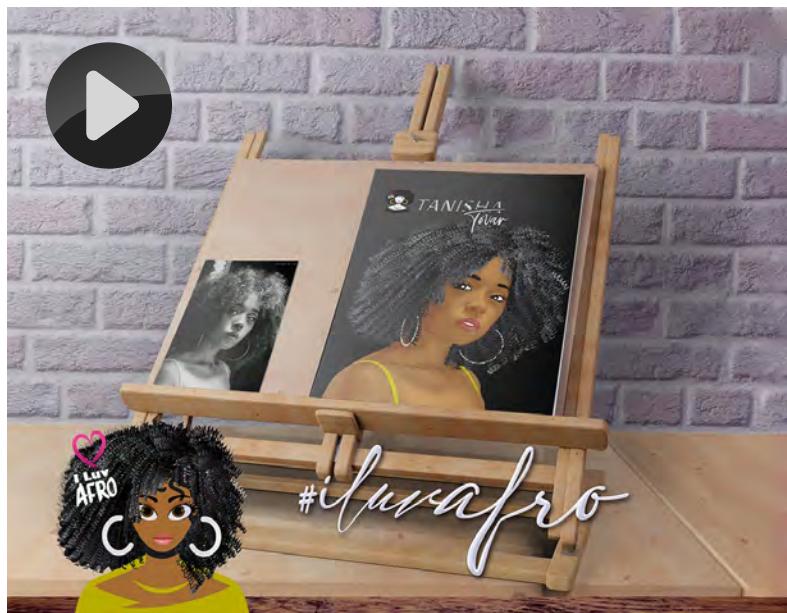
HISTORY:

#iluvafro was created with love and passion in July 2020, during the pandemic period, by designer [Eddie Ramírez, aka Alofish](#).

The brand was born with the goal of perfecting the technique of 2D illustration and animation, developing relationships with clients, collaborating with influencers, and offering graphic support through creative, innovative, inspiring, and professional ideas.



The brand identity was inspired by the Latina model **Tanisha Tovar** (Mexican), whose parents are Venezuelan.



#iluvafro is a creative design and visual content agency that celebrates and highlights curly, afro, rasta, and braided hair as an authentic expression of identity, culture, and pride.

We respect and support all cultures, ethnicities, ideas, styles, and ways of thinking, promoting diversity, inclusion, and self-acceptance through design, illustration, animation, and authentic, creative, and professional visual content.

OUR CUSTOMERS:



MAGIC OILS
Professional

Magic Oils is a company based in Ecuador, dedicated to the creation and commercialization of products for curly hair care.

They offer a complete line of oils, shampoos, conditioners, gels, creams, and masks, among others, all made with 100% natural ingredients.

Rizos Únicos is a company based in Guadalajara, focused on curly hair care.

They offer a wide variety of products including sprays, conditioners, creams, shampoos, oils, and treatments, designed to define curls.

They have a special branding for kids.



Elegancia Cubana is a dance academy based in Vancouver, Canada, specialized in traditional Cuban dance.

They offer classes, workshops, shows, and modeling sessions, blending technique, culture, and artistic expression in every experience.



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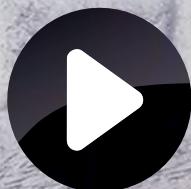
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MAGIC OILS / STICKERS WHATSAPP



MAGIC OILS / LOGO DESIGN



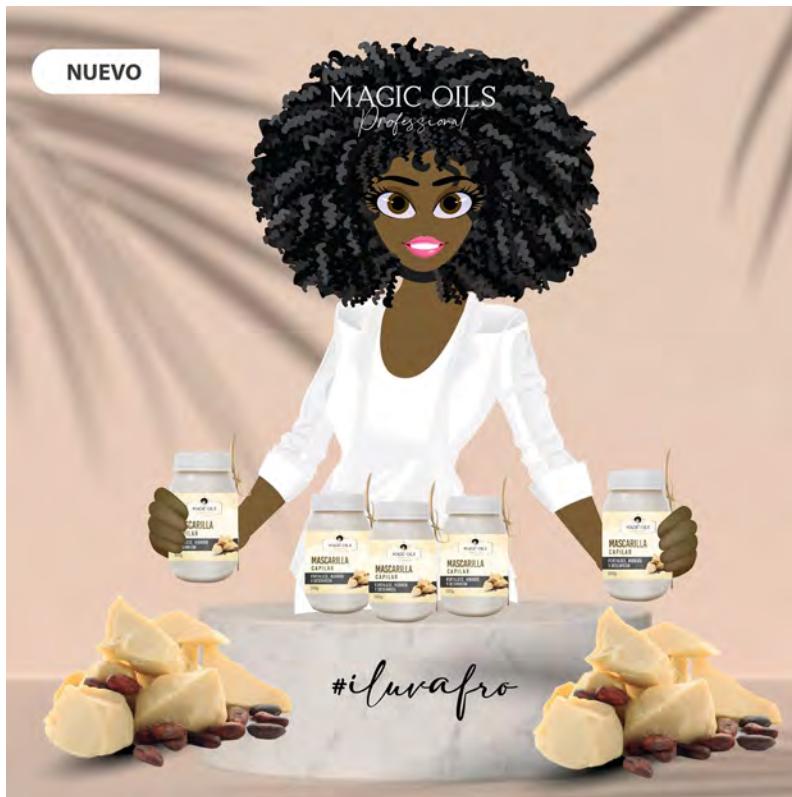
PLAY



 [@magic_oils.ecuador](https://www.instagram.com/magic_oils.ecuador)

#iLuvAFRO

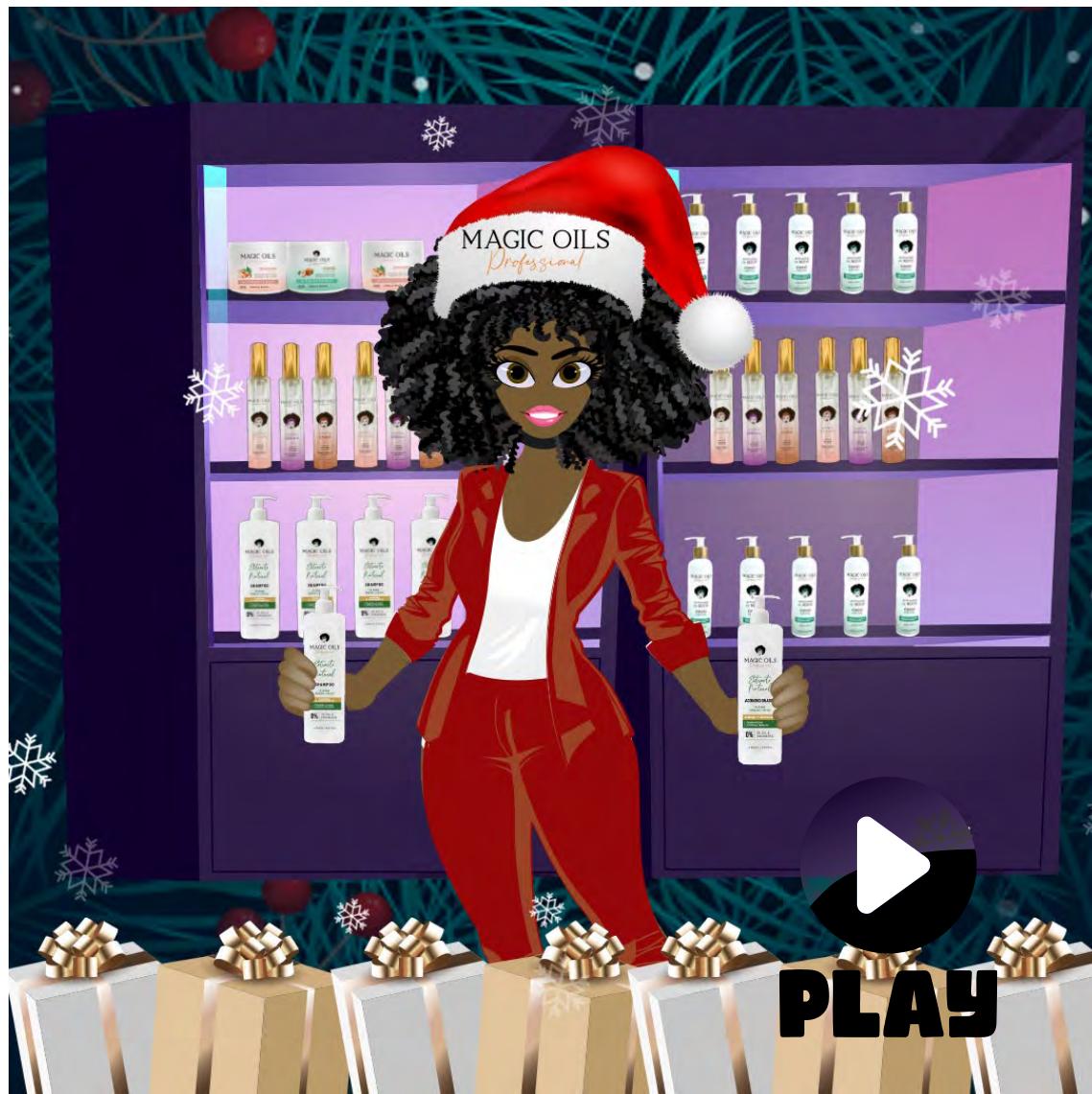
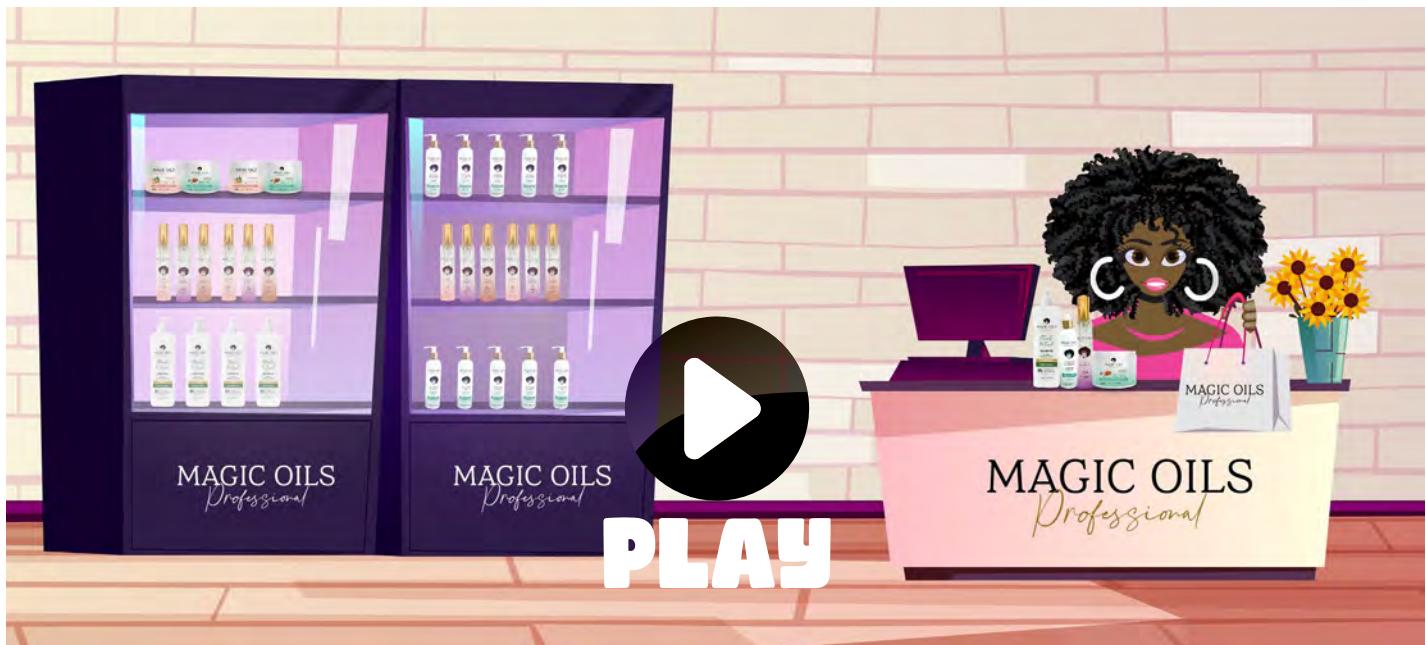
MAGIC OILS / ILLUSTRATIONS



MAGIC OILS / COMMERCIAL REELS



MAGIC OILS / COMMERCIAL REELS



RIZOS ÚNICOS / STICKERS WHATSAPP



RIZOS ÚNICOS / COMMERCIAL REEL



PLAY

RIZOS ÚNICOS / SOCIAL MEDIA POST

Metamorphosis Characters:

These characters remind us that beauty does not have a single color or tone. Hair is beautiful in all its shapes, textures, and skin tones.



rizosunicos_ 🌟 ¡Que guapa te ves amado tus rizos!
Eres el poder de tu identidad



#rizosúnicos #rizoslatinos #rizadasmexico #chicarizada

Edited · 201w See translation



rizosunicos_ 🌟 😊 Un buen día inicia con un rico baño



Relaja tu cuerpo, calma tu mente y renueva tu espíritu..

Shampoo & Acondicionador Rizos Únicos

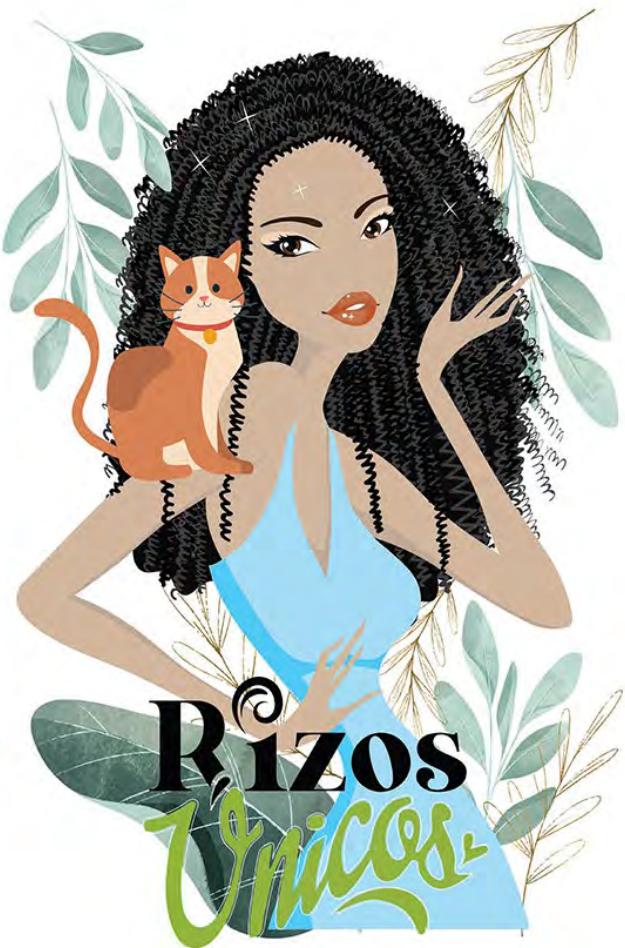


PLAY

#rizosmexico #rizadasmexico #rizaditas #rizadasdemexico
#rizosmexicanos #rizoslatinos #rizosdefinidos #rizosúnicos
#rizosnaturales #rizosdefinidos #rizoshidratados #chicarizada
#rizosfelices #rizosmx #bucles #rulos #crespas #cachos
#missrizos #rizosperfectos #rizosymasrizos #rizosvisavis
#rizosdivinos #rizosdeoro #rizosanoso #rizospoderoso

Edited · 218w See translation

RIZOS ÚNICOS / T-SHIRTS



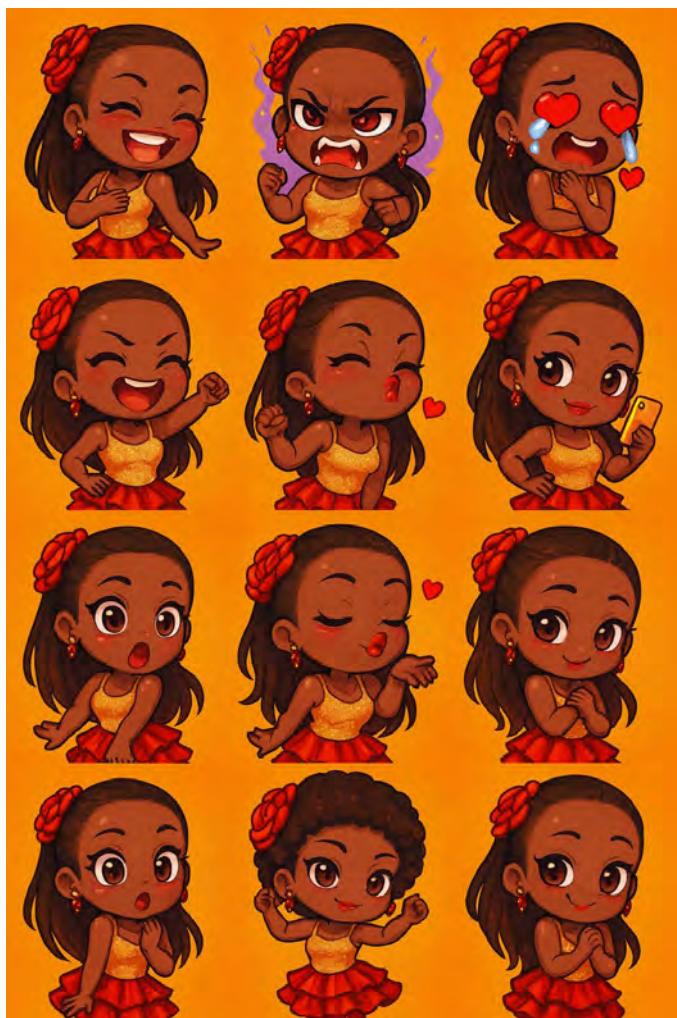
ELEGANCIA CUBANA / BRANDING DESIGN



ELEGANCIA CUBANA / ILLUSTRATION & T-SHIRT



ELEGANCIA CUBANA / STICKERS



ELEGANCIA CUBANA / WEBSITE

www.eleganciacubana.ca



The home page features a large orange header with the text "Elegancia Cubana" in a white, cursive, serif font. Below it, "Academy by:" is written in a smaller, white, sans-serif font, followed by the signature "Yula" and the name "VOSTRETSOVA" in a smaller, white, sans-serif font. To the right, there is a stylized illustration of a woman in a traditional Cuban dress (sash and skirt) dancing, with the Cuban flag painted in the background. Below the header is a navigation bar with six items: "Home" (purple), "Workshops" (orange), "Class" (light blue), "Model" (light blue), "Performance" (orange), and "Contact" (light blue).



Elegancia Cubana

Afro-Cuban Dance Classes &
Live Performances in Vancouver

Who am I?

I was a big dreamer as a little girl. I wanted to be a lawyer, a nurse... but I also danced everywhere, even to the sound of the washing machine! Haha. At just 4 years old, I joined my daycare's dance group, where we competed at the Pan American Village and won first place! At 5, I started gymnastics, and from then on, I immersed myself in anything related to dance.

[Read more](#)

[CV >](#)

SOUNDTRACK:

[PLAY](#)

ELEGANCIA CUBANA / SOCIAL MEDIA POST

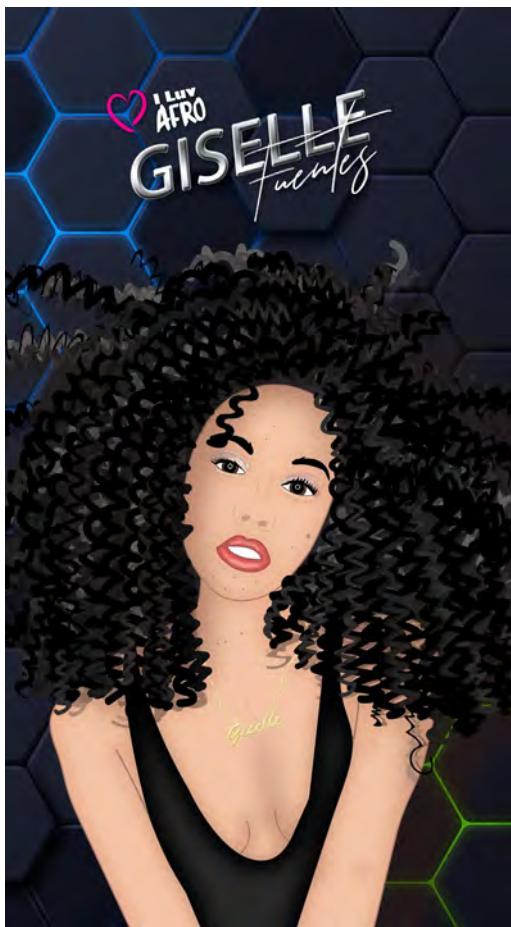


ELEGANCIA CUBANA / CASTING REEL

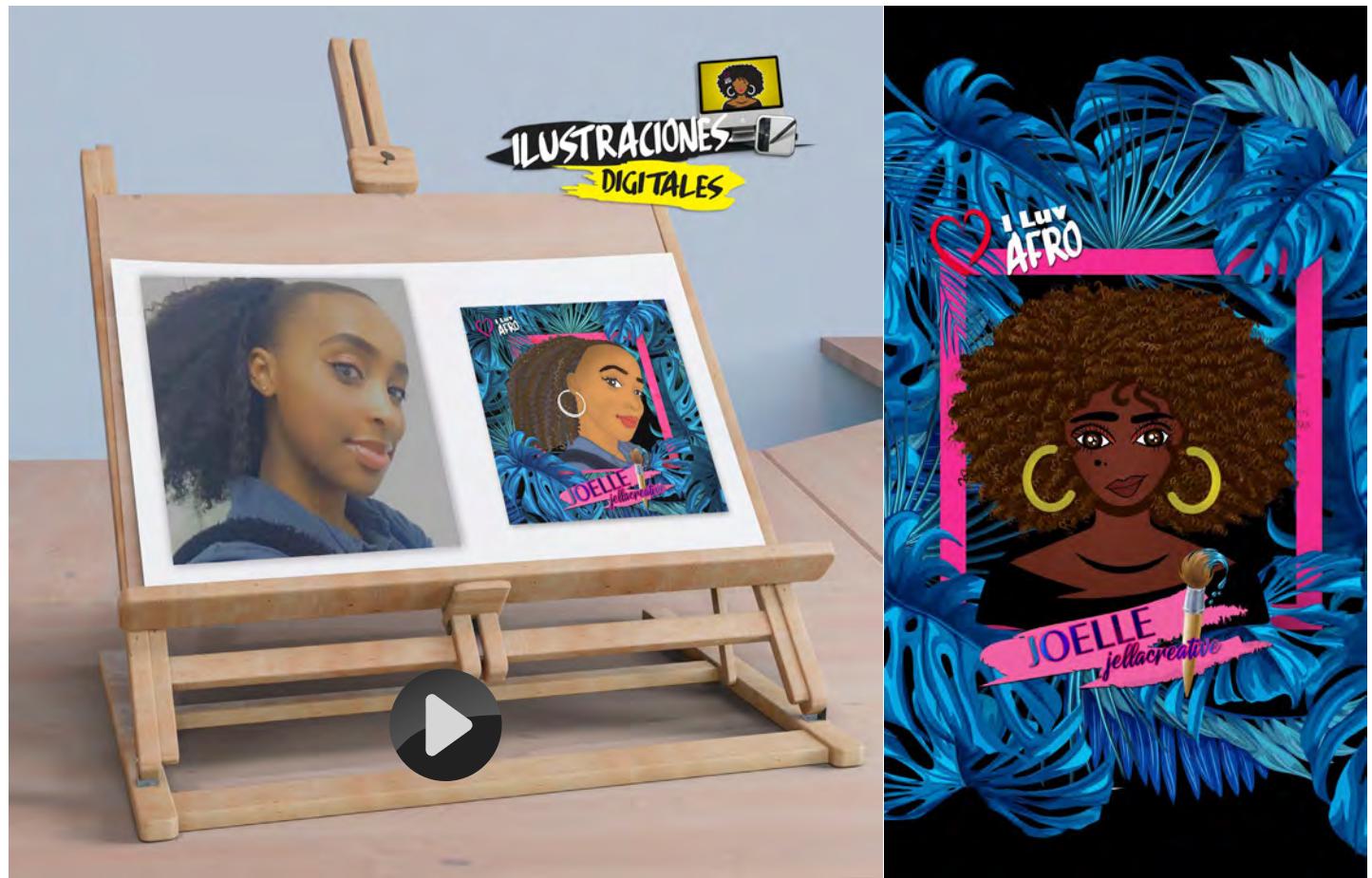
In this project, I had the opportunity to oversee the production, filming, and editing of the **Behind the Scenes casting video**, focused on talent recruitment.



#iluvafro / TRADITIONAL 2D ILLUSTRATIONS

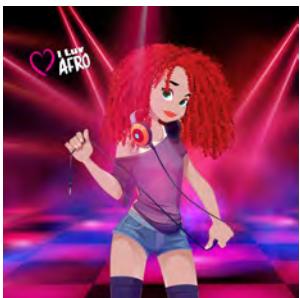


#iluvafro / ARTIST COLLABORATIONS

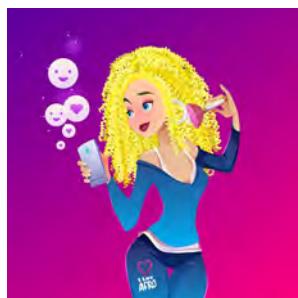


#iluvafro / METAMORPHOSIS CHARACTERS

- REDHEAD



- BLONDE



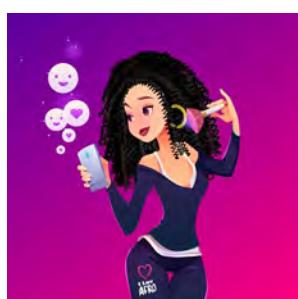
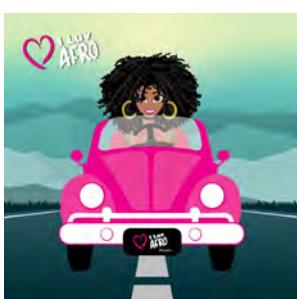
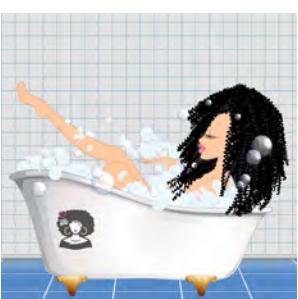
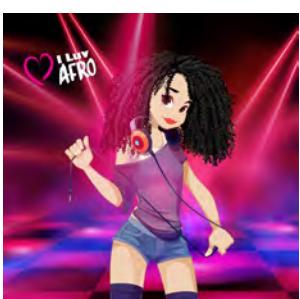
- BLACK



- TAN

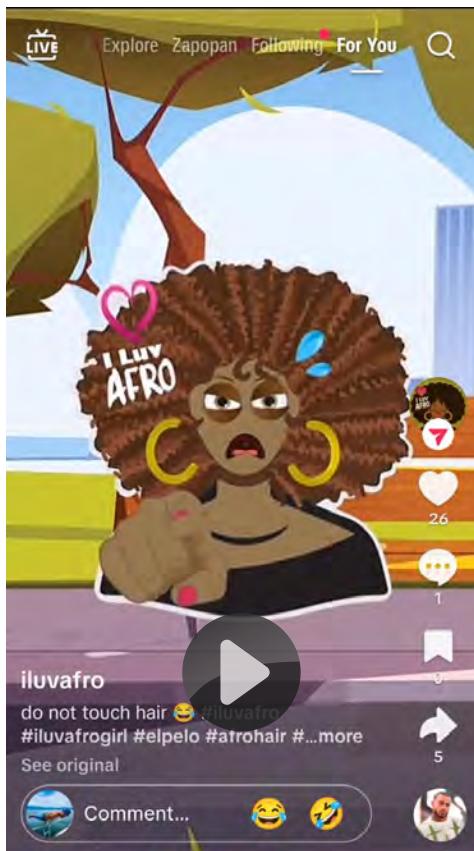


- BRUNETTE



#iluvafro / TIKTOK TRENDINGS

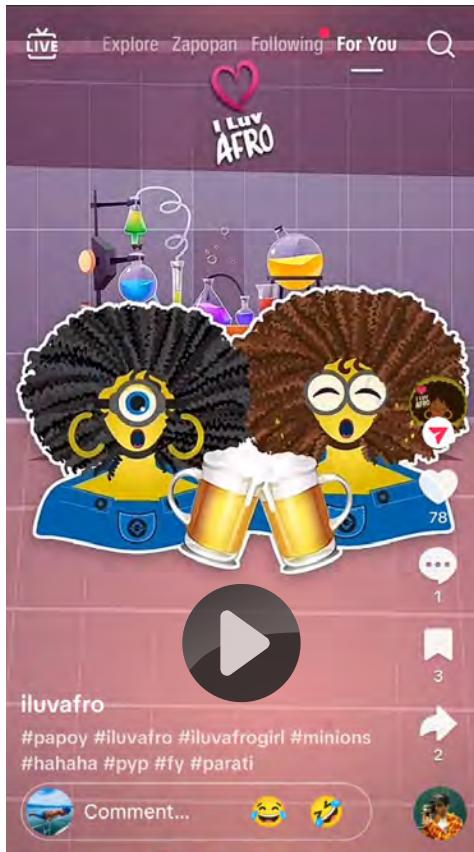
¡No me toque el pelo!



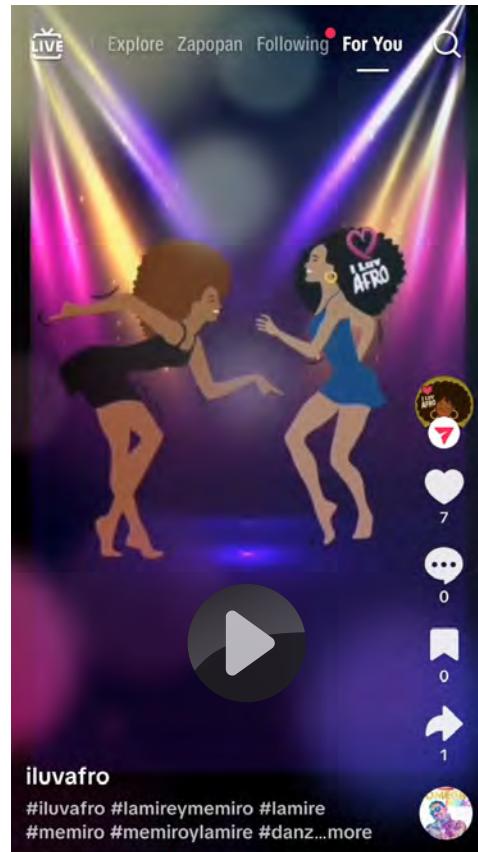
¡El POTATSIO!



¡Minions Papoy!



¡Me miro y la mire!



AFRO TV

I designed an 80s-inspired TV concept with the idea of sharing and showcasing the talent of our followers, creating community by posting, supporting, and highlighting influencers in particular.



MIRROR

A mirror concept was also designed to share beauty tips and hair care routines.



#iluvafro / MISS UNIVERSE STICKERS

There's nothing more fun than replying in chat with a **sticker** that perfectly captures the feeling you want to share.



#iluvafro / ZODIAC CHARACTERS



#iluvafro / AFRODOLLS (artificial intelligence)

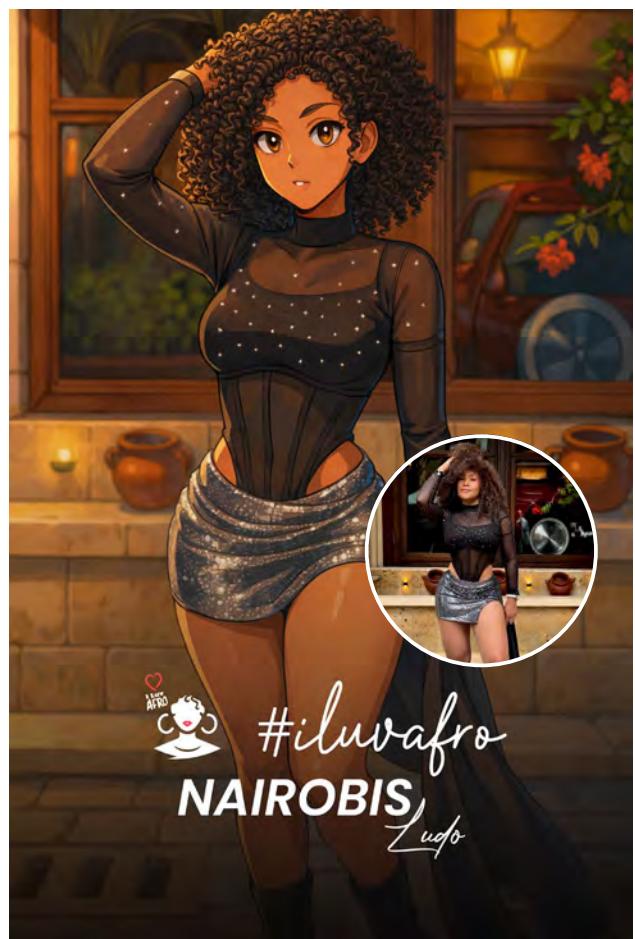
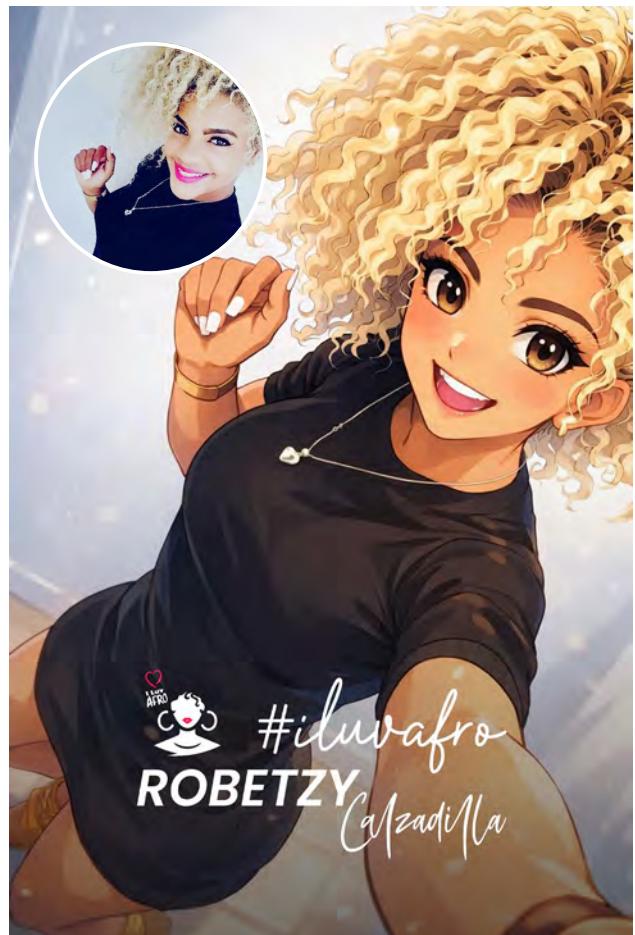
I truly enjoyed exploring **artificial intelligence** by creating new illustrations for models and influencers.

The quality, speed, and especially the process of crafting precise prompts to achieve the desired results left me impressed.



This project merges technology, creativity, and afro-inspired aesthetics.

#iluvafro / ANIME STYLE (artificial intelligence)





#AFROQUEENKAOZ -SOUNDTRACK-



**PRESS PLAY
FEEL THE RHYTHM
MOVE WITHOUT PERMISSION.**



iluvafro@outlook.com

**YOUR AFRO
IS YOUR CROWN**



#AfroQueenKaoz is a soundtrack for people in motion: unstoppable women with rhythm, attitude, and their own flow.

Dance, vibrate, and shine with pride.



**AVAILABLE ON ALL
STREAMING PLATFORMS**



#PRICING

• Logo Design **\$1,000 MX** | **\$60 USD**

INCLUDES:

3 logo variations to choose from, unlimited revisions until the ideal result is achieved, high-quality delivery, vector formats, color testing and adaptations for digital and print use

[SAMPLE](#)

• Promo REEL **\$1,500 MX** | **\$90 USD**

INCLUDES:

two 30-second promotional videos with digital animation, ideal for showcasing products, promotions, locations, contact information, and consistent logo visibility, all optimized for social media.

[SAMPLE](#)

• Social Media **\$800 MX** | **\$45 USD**

INCLUDES:

Five metamorphosis characters designed to generate strong visual impact and engagement, celebrating diversity while strengthening an inclusive brand identity and increasing likes, interaction, and reach.

[SAMPLE](#)

• Stickers WhatsApp **\$800 MX** | **\$45 USD**

INCLUDES:

include ten custom stickers plus five animated ones, designed for promotional use and daily communication, featuring unique expressions, a strong visual style, and high engagement.

[SAMPLE](#)

• SoundTrack **\$6,000 MX** | **\$350 USD**

INCLUDES:

An original soundtrack created specifically for your brand, with original lyrics, music composition, and high-quality audio, ideal for promotion, emotional connection, and attracting new audiences with catchy rhythms.

[SAMPLE](#)