



BRANDING & SOCIAL MEDIA

Eduardo Ramírez / Guadalajara, Jalisco. Zapopan

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EDUCATION

CIRA COLLEGE

Canada International Royal Arts College

(2022-2024)

Diploma in Media Design &
Web Development

UNIVA

Universidad del Valle de Atemajac

(2008-2012) GRAPHIC DESIGN

Graduated from college. Jalisco, MEX.

CORPORATE EXPERIENCE:

2014-2020 VALLARTA ADVENTURES

Senior Graphic Designer

Locations: Cancun, Bahamas and Los Cabos

- Advertising campaigns & publications
- In charge of quotes, inventories and facilities
- Transportation labeling (ground & maritime)
- Institutional stationery, uniforms and signs
- Designed merchandise and souvenirs.

2010-2013 SEÑOR FROGS

Graphic Designer

Locations: Puerto Vallarta and Cancun

- Social media & print media
- Conducted product photography
- Developed e-marketing materials
- Character designs
- Entertainment performances

Recently: March-May 2026

AMMEAN | Medical Training & Events

- Led logistics and coordination for medical training events across Mexico.
- Designed and developed the promotional website: www.ammean.com
- Directed filming, video editing, and Reel production for Dr. Juan Miguel Pérez Díaz's 8-city national tour.
- Created visual content for branding, digital marketing, and social media campaigns.

VANCOUVER, CANADA 2022-2025

#Cadspiderman

March 2022-April 2025

Co-Op Project

Web Designer & Project management.

In charge of logistics, social media, reservations, and promotion.

Over 150 events held in Vancouver.

Canucks Sports & Entertainment

2022-2025

Conversions Staff / part time

Transform sports field for event use



Cover Letter

I'm Eddie

I am a passionate designer deeply connected with the sports and entertainment industries. During my CO-OP, I founded a children's entertainment service company, managing branding, web design, social media, logistics, and sales. This experience sharpened my design and project management skills and led to collaborations with martial arts centers, dance academies, and photographers.

I bring 6 years of experience as a Senior Graphic Designer at The Adventures Group, a world-class company tours with locations in Puerto Vallarta, Los Cabos, and Cancun. I managed all aspects of print media publicity, signs and uniforms.

Additionally, I spent 3 years at Señor Frog's, where I designed over 35 characters for the restaurant and boutique.

Thank you for considering my application. I'm confident my skills, talent, and experience will contribute positively to your team

Best regards,

Eddie

REEL



MARZO-MAYO 2026

SENIOR DESIGNER

Guadalajara, Jalisco



AMMEAN

Developed corporate identity standards and brand guidelines.



AMMEAN

Web Design
AI-Powered Creative Content
Event & Presentation Design



VIDEO REELS

Video Editing & Post-Production
Motion Graphics Design
Visual Storytelling



Graphic Design Experience

Canada Vancouver, BC



NOT OFFICIAL LOGO

INTERNSHIP

Sample Logo Design
Staff Uniform
Social Media Post

PORTFOLIO



CO-OP

Web Development
Project Management
Social Media

PORTFOLIO



CO-OP

Branding Design
Motion Graphics
Ai Illustrations

PORTFOLIO



International Companies

Puerto Vallarta, MEXICO



GRAPHIC DESIGNER

Advertising campaigns
& print media
Puerto Vallarta, Cancun, and Los Cabos



Puerto Vallarta

GRAPHIC DESIGNER

Social Media
Character Development
Public Relationships





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iluvafro@outlook.com

Soundtracks • Ilustraciones
Motion Graphic & Web Design



#iluvafro is a creative design and visual content agency that celebrates and highlights curly, afro, dreadlock, and braided hair as expressions of identity, culture, and pride.

The agency was founded during the 2020 pandemic with the goal of attracting new clients, collaborating with influencers, and strengthening skills in motion graphics and 2D illustration. Today, it explores the integration of artificial intelligence to enhance creative and production processes.

It supports brands and talent through design, illustration, animation, and authentic, creative, and professional visual content, while promoting diversity, inclusion, and self-acceptance.

PORTFOLIO





GRAPHIC DESIGN
EDDIE
Ramirez

**Acrobatic Dancer
& Stunt Performer**

Hobbies:
Dance, Yoga & Swimming.

Yin-Yang, the Japanese symbol of balance: light and shadow, black and white, the 1 and 0 of the universe's binary system.

The koi is a fish that swims against the current, facing every obstacle without giving up. When it reaches a great waterfall, instead of turning back, it challenges it. Through strength, consistency, and perseverance, it reaches the top.

As a reward, the koi transforms into a dragon — a symbol of power, freedom, and evolution.

"The constant struggle, resilience, balance, and personal transformation achieved through effort."

