

## ELEGANCIA CUBANA

freelance project

LOGO UPDATE • SOCIAL MEDIA • CV • UNIFORM REELS & WEBSITE

"Canada International Royal Arts"

Diploma: Media Design & Web Development

Eduardo Ramirez Student ID: 0041

Skills:

Graphic Design • Artificial Intelligence • Reels

Software:

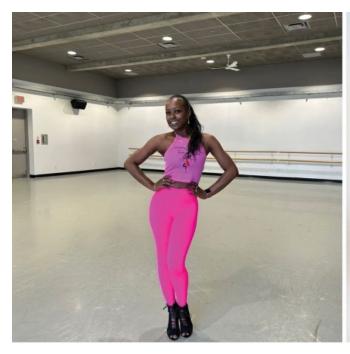
Illustrator • Photoshop • Adobe Firefly • CapCut Chat GPT



I have had the pleasure of working with Yula Vostretsova, a native Cuban traditional dancer, choreographer, and teacher. For my post-graduation Co-Op collaboration, I utilized graphic design and artificial intelligence to enhance her company's graphics.

This work effectively communicated her classes, performances, workshops, and auditions, significantly aiding her outreach and engagement.

Instructor: Yula Vostretsova Current Logo





## **ELEGANCIA CUBANA DANCE TEAM**

Authentic Traditional Cuban Dances with a professional instructor & choreographer





Option A: Signature Logo

Option B: Dancer shaping "A"





Option C: Dancer & Flag

















540 likes • 610 followers











































## Elegancia Cubana – Vancouver, Canada

Webmaster · Designer · Film & Video Editor

I designed and managed the Elegancia Cubana website, creating a visually captivating and easy-to-navigate platform that reflects the vibrant spirit of Cuban dance.

My work involved creating engaging digital content, eye-catching promotional graphics, illustrations and high-quality video edits for workshops and performances. I also managed the newsletter strategy, developing impactful campaigns that boosted audience engagement and highlighted the brand's vibrant artistic identity across multiple platforms.

Visit:

www.eleganciacubana.ca





























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+1 (604) 356-1669 eleganciacubana@gmail.com Richmond, BC. Background: Havana, Cuba

To: CIRA College "Canada International Royal Arts"

This letter serves to confirm that graphic designer Eduardo Ramirez, also known as "Eddie," collaborated with my company in a professional manner, offering great creativity in my publications. His contributions included updating my logo, creating illustrations, designing uniforms, and editing videos and photographs over a period of approximately six months, completing around 200 hours of work.

I am extremely grateful and satisfied with the exceptional work he performed as a graphic designer. Please feel free to contact me for any additional information regarding Eddie's collaboration.

Sincerely