

I'm Eddie, and I'm passionate about making creativity and passion work together.
it is the most inspiring energy you could create.

This energy drives me to get to know my clients' values, target audience, and business goals so that my designs accurately reflect their vision, priorities, and beliefs.
Taking great pride in my work, I look forward to working with you.

Hobbies: dancing, swimming & cycling.

EXPERIENCE / PUERTO VALLARTA



5 years experience *Publicity & Trade Marketing*

Being part of this amazing crew and working for a world-class company, I found immense joy in the process of selecting photos for the weekly uploads. It was an incredibly rewarding experience, and I felt a strong sense of pride.

Leading various principal tasks, including handling print media and designing institutional stationery, uniforms, and signs, gave me valuable experience in trade marketing and graphic design.

I developed a robust skill set in branding, communication, effective setting and managing design timelines as I took on the biggest dare of managing three locations. (Los Cabos, Cancun, and Puerto Vallarta). The warehouse for advertising was under my management.



2 years experience *Graphic Design & E-Commerce*

This restaurant is amazingly fun, designing over 25 characters, coordinating events, and taking charge of photography were among my favorite tasks.

Moreover, I gained valuable knowledge in sales, promotions, public relations, social media marketing, and sponsor negotiations.

Notably, one of my biggest achievements was successfully designing characters, and witnessing the fulfillment of seeing my creations on T-shirts and other merchandise around others locations (Mazatlan, Cancun, Playa del Carmen, Bahamas & Orlando) brought me immense satisfaction.

